

PROFILE

My passion for user experience stems from a deep sense of curiosity and empathy at the end user level. In the five years I have led the user experience efforts at Pursuant Health, my aspiration to delve deeper into the methodology and practice of human computer interaction had only grown stronger. This desire to learn more led me to the Human Computer Interaction Masters program at Georgia Tech where I am currently a first year MS HCI candidate. My ultimate goal is to contribute my learnings and experience toward a world of inclusive technology.

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY // MS HCI-2020

THE ART INSTITUTE OF ATLANTA // BFA GRAPHIC DESIGN-2012 // MAGNA CUM LAUDE

PROFESSIONAL EXPERIENCE

PURSUANT HEALTH // DIRECTOR OF USER EXPERIENCE // JULY 2013-PRESENT

As Director of User Experience at Pursuant Health, I apply strategic thinking, creative concepting, and engaging design techniques to construct user-centered designs across an array of engagement channels while employing a strong focus on inclusive design methods at the forefront. With UXD as my core focus, the user experience is thoughtfully composed by exercising comprehensive evaluation methods emphasizing the user journey, behavior patterns, task analyses, and contextual inquiries in the retail environment.

PROFESSIONAL PORTFOLIO

○ SEPTEMBER 2015

New Visual Health Risk Assessment Co-developed with Cleveland Clinic Wellness Provides Users with Their "Health Age"

○ MARCH 2016

Pursuant Health Awarded NCQA Certification of Health Risk Assessment for "Health Age" Health Risk Assessment

○ AUGUST 2016

New Members of Anthem BlueCross and BlueShield's Hoosier Healthwise, Hoosier Care Connect and Healthy Indiana Plans in Indiana Take Health Risk Screening at Kiosks and Earn Reward

○ NOVEMBER 2016

American Diabetes Association Diabetes Risk Test Launches in National Health Kiosk Network at Walmart Pharmacies

○ NOVEMBER 2017

Self-service Retail Kiosk Prototype with Retinal Screening Integration Unveiled with Pilot Locations Planned for Retail Pharmacy and Healthcare Provider Settings

○ MARCH 2018

Accepted into the MS HCI Program at Georgia Institute of Technology