

## **P R O F I L E**

My passion for user experience stems from a deep sense of curiosity and empathy at the end user level. In the 6 years I led the user experience efforts at Pursuant Health, my aspiration to delve deeper into the methodology and practice of human computer interaction further intensified. This desire to learn more led me to the Human Computer Interaction Masters program at Georgia Tech where I obtained my MS HCI degree. My ultimate goal is to contribute my learnings and experience toward a world of workable and inclusive technology.

## **E D U C A T I O N**

**GEORGIA INSTITUTE OF TECHNOLOGY // MS HCI-2020 // GPA 3.9**

**THE ART INSTITUTE OF ATLANTA // BFA GRAPHIC DESIGN-2012 // MAGNA CUM LAUDE // GPA 3.8**

## **P R O F E S S I O N A L   E X P E R I E N C E**

**PURSUANT HEALTH // DIRECTOR OF USER EXPERIENCE // JULY 2013-DECEMBER 2019**

As Director of User Experience at Pursuant Health, I applied strategic thinking, creative concepting, and engaging design techniques to construct user-centered designs across an array of engagement channels while employing a strong focus on inclusive design methods at the forefront. With UXD and UXR as my core focus, the user experience is thoughtfully composed by exercising comprehensive evaluation methods emphasizing user journeys, behavior patterns, task analyses, and contextual inquiries in the retail environment.

**NCR // USER EXPERIENCE DESIGNER // JULY 2020-CURRENT**

As a User Experience Designer at NCR, I lead the Self-Checkout research and design efforts in the retail line of business. With a background in user experience research and design, I assume a hybrid role supporting both research and design initiatives from a holistic perspective. I also work to create processes and workflows amongst the Self-Checkout team to improve workflow optimization. In addition, I work with the management team from a strategic perspective to explore ways in which the Experience Design organization can develop new monetization strategies and impact revenue forecasts.